



COOKIE POLICY

Introduction

When you visit or access our websites or applications, or when you interact with our content ("Services"), we use (and permit third parties to use) web beacons, cookies, pixel tags, scripts, tags, APIs, and other technologies ("Tracking Technologies").

These Tracking Technologies enable us to automatically collect information about you, your online behavior, and your device (such as your computer or mobile device). This helps us enhance your navigation on our Services, improve their performance, and customize your experience. Additionally, we use this information to gather statistics on Service usage, conduct analytics, deliver content tailored to your interests, and provide services to our users, customers, and partners.

We also permit third parties to collect information about you through these Tracking Technologies.

What are cookies?

Cookies are small data files sent from a website to your computer when you visit that site. These files are stored in a folder within your web browser and are not capable of carrying viruses or malware to your device. Since the data in a cookie remains unchanged as it travels between your computer and the website, it cannot affect your computer's operations. Instead, cookies function more like logs, recording user activity and maintaining stateful information. They are updated with each visit to a website. We may access cookies sent by our website to obtain information about you. Different types of cookies track various activities: for instance, session cookies are temporary and are deleted once you leave the site. You can find more information about cookies at www.allaboutcookies.org.

Storing Tracking Technologies.

We use Tracking Technologies when you visit or access our Services, such as our websites - these are referred to as "First Party Tracking Technologies." Additionally, Tracking Technologies are employed by third parties, such as our analytics service providers and business partners, who run content on our Services - these are known as "Third Party Tracking Technologies."

Both types of Tracking Technologies may be stored for the duration of your visit to our Services or for subsequent visits.



What types of Tracking Technologies do we use?

We use three main types of Tracking Technologies:

- **Strictly necessary Tracking Technologies:** These Tracking Technologies are essential to enable you to login, navigate around and use the features of our Services, or to provide a service requested by you (such as your username). We do not need to obtain your consent in order to use these Tracking Technologies. These Tracking Technologies can be used for security and integrity reasons - for example to detect violation of our policies and for support or security features.
- **Functionality Tracking Technologies:** These Tracking Technologies allow our Services to remember choices you make (such as your language) and provide enhanced and personalized features. For example, these Tracking Technologies are used for authentication (to remember when you are logged-in) and support other features of our Services.
- **Performance Tracking Technologies:** These Tracking Technologies collect information about your online activity (for example the duration of your visit on our Services), including behavioural data and content engagement metrics. These Tracking Technologies are used for analytics, research and to perform statistics (based on aggregated information).

Tracking Technologies	Type	Purpose
Analytics Cookies	First Party Tracking Technology	Performance Tracking Technologies These Tracking Technologies are used to collect information regarding how you interact with the content on our Services, attribution purposes (for example, the referral URL), etc. We use the information to compile reports, calculate the revenues due to us and, help us improve the Services and to offer personalized products and content.



Google Tag Manager	Third Party Tracking Technology	Performance Tracking Technologies This cookie is associated with Google Tag Manager which we use to load scripts into our website pages. Google Privacy Policy
Yandex cookies	Third Party Tracking Technology	Performance Tracking Technologies These Tracking Technologies are used to track how you engage with Yandex sites and services, so that Yandex can adjust our trading platform to better address Yandex users' needs and preferences. They are non personally identifiable. Yandex Privacy Policy
Fresh Chat Cookies	Third Party Tracking Technology	Functionality Tracking Technologies These cookies are used for our live chat services. They do not contain any private data. Fresh Chat Privacy Policy
Other cookies	First and Third-Party Tracking Technology	Strictly necessary Tracking Technologies these unlisted cookies might be in use on internal sections of the Services, in order to customize and simplify the user experience on the site by remembering choices you made and your log in credentials.

How to manage your cookie settings

Please note that we do not recognize or respond to automated browser signals regarding Tracking Technologies, including "Do Not Track" requests. However, there are various ways in which you can manage and control your cookie settings. Please remember that, by deleting or blocking cookies, some of the features of the Services may not work properly or as effectively.



Turning off cookies via your web browser

- Most web browsers will provide you with some general information about cookies, enable you to see what cookies are stored on your device, allow you to delete them all or on an individual basis, and enable you to block or allow cookies for all websites or individually selected websites. You can also normally turn off third party cookies separately. Please note that the settings offered by a browser or device often only apply to that particular browser or device.
- Information about cookies is usually found in the *"Help"* section of the web browser. Below are some links to some commonly used web browsers:
 - [Chrome](#)
 - [Chrome for mobile](#)
 - [Internet Explorer and Microsoft Edge](#)
 - [Mozilla Firefox](#)
 - [Safari](#)